

FOR IMMEDIATE RELEASE

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BOUTIQUE SERVICE ON THE WEB? YOU MUST BE CRAZY!

Renting a costume is usually a smelly, messy, crowded affair that always takes up more time than your lunch hour allows. Not anymore. Now you can celebrate Halloween in style. Log on to **www.costumesalon.com** and you are just a click away from the Halloween costume of your dreams. You'll have a ball renting it, too.

Once on **costumesalon.com** you will feel as though you have stepped into another dimension entirely. Each step you take leads you to another magical corner, overflowing with glitter, sparkle and pageantry. Preview some of the countless costumes available for your transformation, and then give **costumesalon.com** a call. Yes, give them a call. Don't worry, they'll answer. Leave a message and they'll call you back. Really. Not sure what you want? Have a lot of questions or special needs? No problem. They're happy to talk it through with you.

Costumesalon.com is the brainchild of Julie Anderson, award-winning couture costume designer with ten years experience building and renting costumes for clients all over the world. "I knew that people were looking for the ultimate costume, elaborate, opulent and one-of-a-kind," says Anderson. "Our customer service matches the quality of our costumes. I want you to feel as though you walked into a boutique or a salon and have received that same personal attention."

Each costume must be show stopping, comfortable and functional, and is made in Anderson's workshop. Also unique to **costumesalon.com** - your rental costume arrives with everything you need, so that you don't just *look like* Don Juan, you get to *be* Don Juan.

"We include jewelry, hats, headpieces, shoes, whatever is needed to complete the ensemble," says Anderson. "We often send two or three of each accessory, just in case you want a different look or fit." Most costume rental shops require you to purchase these items. In fact, this is one of the main reasons Anderson's customers come back to her again and again. Anderson and her staff trim your tree from head to toe, all the while giving you the salon-type service. When the box arrives, you'll feel like Queen or King for a day. Can't figure out how to put that corset on? Just call Julie. Yup. She's still there for you; long after your credit card is charged. "We want you to look so amazing, you stop traffic," adds Anderson. Your best Halloween is only a click away.

Visit the Press Kit page at www.costumesalon.com for downloadable photos, additional press releases and feature articles.
