

FOR IMMEDIATE RELEASE

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WHAT YOU NEED IS A FAIRY GODMOTHER...

Remember that scene in *Cinderella*? Her Fairy Godmother appears, and along with the help of some very happy birds, they transform a scullery maid into a beautiful princess. These fabulous duds help the poor girl get in to the party of her life, and land her prince. Not because she looks like a princess – because she *feels like a princess*.

“I have dozens of stories of costume transformation,” says Julie Anderson, award-winning couture costume designer and owner of **costumesalon.com**. “Shy, reserved, even depressed customers seem to light up when they put on a gorgeous costume. It gives them permission to become their secret self. They get a big dose of courage to show up to their lives and have a whole lot of fun.”

After years of renting her impeccably designed costumes out of her salon in Santa Fe, New Mexico, Anderson launched **costumesalon.com** nearly a decade ago to reach national and international markets. “I knew that people were looking for the ultimate costume, elaborate, opulent and one-of-a-kind,” says Anderson. “More than that, people are looking for a chance to be the belle of the ball, the dashing man of mystery – their secret self.”

“I have an instinct for what people really want, and what will make them look so fabulous, they stop traffic,” adds Anderson. Kind of like your very own fairy godmother. Getting “costumed” by Anderson is a magical experience in itself. Her mission in life is to help people tap into that forgotten part of them – the part that knows how to have fun.

Log on to **costumesalon.com** and you will feel as though you have stepped into another dimension entirely. Each step you take leads you to another magical corner, overflowing with glitter, sparkle and opulence (no costumes-in-a-bag here). Also unique to **costumesalon.com** - your rental costume arrives with everything you need, so that you don’t just *look like* Don Juan, you get to *be* Don Juan. “We include jewelry, hats, headpieces, shoes, whatever is needed to complete the ensemble,” says Anderson.

Unlike miss *Cinderella*, you get to keep dancing well past midnight. And perhaps find a bit of yourself along the way.

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